

The E's of Extension Presentation

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Eminence
Engagement
Enlightenment
Enthusiasm
Energy
Empowerment
Expectation
Example
Entertainment
Enjoyment
Empathy

See PPP-81, *The Making of Effective Extension Presentations*, for complete text.

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The E's of Extension Presentation

- 1. Eminence** –
exhibit personal strength
- 2. Enlightenment** –
present information in an understandable manner
- 3. Empowerment** –
present a meaningful message
- 4. Expectation** –
explain what you want the audience to do
- 5. Enjoyment** –
exhibit a passion for the topic you present
- 6. Engagement** –
initiate participation
- 7. Enthusiasm** –
give them a rush of passion
- 8. Energy** –
keep the audience engaged with the program
- 9. Example** –
it's show and tell
- 10. Entertainment** –
lift the spirits with laughter
- 11. Empathy** –
care enough to let them know